# **Sitwell Enterprises Product Features**

# SitwellCRM Overview

Sitwell Enterprises is proud to offer our flagship SitwellCRM, designed to help businesses of all sizes manage customer relationships efficiently and effectively.

# **Core Features**

#### **Contact Management**

- Basic customer contact storage and organization
- Contact import/export (CSV format only)
- Simple contact categorization
- Basic contact history tracking
- Manual task assignments for contacts

#### Sales Pipeline

- Visual sales funnel with 5 customizable stages
- Basic opportunity tracking
- Manual sales forecasting
- Deal value calculation
- Basic win/loss reporting

#### **Reporting & Analytics**

- Standard report templates (5 included)
- Basic dashboard with key metrics
- Monthly summary reports
- CSV export for all reports
- Email scheduling for reports

#### **Communication Tools**

- Email integration with major providers
- Email templates (10 included)
- Manual email tracking
- Basic email scheduling
- Internal team messaging

#### **Mobile Access**

- View-only mobile web interface
- Contact information access on-the-go
- Basic task management from mobile
- Compatible with iOS and Android browsers

# **Integration Capabilities**

- Microsoft Office 365 (basic email integration)
- Google Workspace (calendar and email)
- QuickBooks (manual data export/import)
- Zapier (limited to 5 zaps)
- API access (limited endpoints, 1000 calls/day)

# **Technical Specifications**

- Cloud-hosted solution
- 99.7% guaranteed uptime
- Daily backups
- 10GB storage per account
- Maximum of 5,000 contacts per instance
- Support for up to 25 concurrent users

### **Customer Support**

- Email support (response within 24 hours)
- Knowledge base access
- Monthly system maintenance updates
- Community forum access
- Onboarding assistance (2 hours included)

# **Coming Soon**

- Calendar integration
- Document storage capabilities
- Enhanced mobile application
- Expanded reporting options
- Workflow automation

For more information about SitwellCRM or to schedule a demo, please contact sales@sitwellenterprises.com or call (555) 123-4567.